

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/15 11274
Estimate Number	11274

Invoice #	105507-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105507
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/15/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		Candidate Discount									
					10/15/12 to 10/21/12	2x	-T-T---				
	WJBK			Tu	10/16/12	:30	5:08 AM	DS-T12-04H	\$375.00		1
	WJBK			Th	10/18/12	:30	5:09 AM	DS-T12-04H	\$375.00		2
2	WJBK	Fox 2 News AM 530a	530a-6a								
		Candidate Discount									
					10/15/12 to 10/21/12	3x	M-W-F--				
	WJBK			M	10/15/12	:30	5:30 AM	DS-T12-04H	\$375.00		1
	WJBK			W	10/17/12	:30	5:41 AM	DS-T12-05H	\$375.00		3
	WJBK			F	10/19/12	:30	5:30 AM	DS-T12-04H	\$375.00		2
3	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
					10/15/12 to 10/21/12	5x	MTWTF--				
	WJBK			M	10/15/12	:30	6:30 AM	DS-T12-02H	\$750.00		1
	WJBK			Tu	10/16/12	:30	6:20 AM	DS-T12-04H	\$750.00		5
	WJBK			W	10/17/12	:30	6:40 AM	DS-T12-04H	\$750.00		3
	WJBK			Th	10/18/12	:30	6:58 AM	DS-T12-06H	\$750.00		2
	WJBK			F	10/19/12	:30	6:11 AM	DS-T12-06H	\$750.00		4
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
					10/15/12 to 10/21/12	5x	MTWTF--				
	WJBK			M	10/15/12	:30	7:58 AM	DS-T12-04H	\$750.00		2
	WJBK			Tu	10/16/12	:30	7:50 AM	DS-T12-04H	\$750.00		1
	WJBK			W	10/17/12	:30	8:00 AM	DS-T12-06H	\$750.00		5
	WJBK			Th	10/18/12	:30	7:48 AM	DS-T12-05H	\$750.00		3
	WJBK			F	10/19/12	:30	7:10 AM	DS-T12-05H	\$750.00		4
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
					10/15/12 to 10/21/12	5x	MTWTF--				

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Estimate Number	11274

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Sales Region	Local

Billing Calendar	Broadcast
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Deal #	
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5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
	WJBK			M	10/15/12	:30	8:17 AM	DS-T12-03H	\$750.00		2
	WJBK			Tu	10/16/12	:30	8:11 AM	DS-T12-02H	\$750.00		1
	WJBK			W	10/17/12	:30	8:27 AM	DS-T12-05H	\$750.00		3
	WJBK			Th	10/18/12	:30	8:39 AM	DS-T12-04H	\$750.00		5
	WJBK			F	10/19/12	:30	8:28 AM	DS-T12-04H	\$750.00		4
6	WJBK	Fox 2 News AM Sa 7a	7a-8a								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	-----S-				
	WJBK			Sa	10/20/12	:30	7:22 AM	DS-T12-04H	\$475.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	-----S				
	WJBK			Su	10/21/12	:30	8:28 AM	DS-T12-04H	\$475.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	M-----				
	WJBK			M	10/15/12	:30	9:09 AM	DS-T12-04H	\$350.00		1
10	WJBK	M-F 330p-4p	330p-4p								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	---T---				
	WJBK			Th	10/18/12	:30	3:38 PM	DS-T12-05H	\$225.00		1
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
					10/15/12 to 10/21/12	4x	M-WTF--				
	WJBK			M	10/15/12	:30	4:26 PM	DS-T12-04H	\$400.00		1
	WJBK			W	10/17/12	:00			\$400.00	See MG 14.4, 14.5, 14.6, 14.7, 14.8	2
	WJBK			Th	10/18/12	:30	4:09 PM	DS-T12-04H	\$400.00		4
	WJBK			F	10/19/12	:30	4:10 PM	DS-T12-06H	\$400.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WJBK	M-F 430p-5p	430p-5p								
		Candidate Discount									
					10/15/12 to 10/21/12	5x	MTWTF--				
	WJBK			M	10/15/12	:30	4:41 PM	DS-T12-04H	\$400.00		1
	WJBK			Tu	10/16/12	:30	4:57 PM	DS-T12-04H	\$400.00		4
	WJBK			W	10/17/12	:00			\$400.00	See MG 14.4, 14.5, 14.6, 14.7, 14.8	2
	WJBK			Th	10/18/12	:30	4:48 PM	DS-T12-06H	\$400.00		3
	WJBK			F	10/19/12	:30	4:51 PM	DS-T12-05H	\$400.00		5
13	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
					10/15/12 to 10/21/12	5x	MTWTF--				
	WJBK			M	10/15/12	:30	5:10 PM	DS-T12-02H	\$675.00		1
	WJBK			Tu	10/16/12	:30	5:26 PM	DS-T12-03H	\$675.00		2
	WJBK			W	10/17/12	:00			\$675.00	See MG 14.4, 14.5, 14.6, 14.7, 14.8	4
	WJBK			Th	10/18/12	:30	5:11 PM	DS-T12-05H	\$675.00		3
	WJBK			F	10/19/12	:30	5:22 PM	DS-T12-04H	\$675.00		5
14	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
					10/15/12 to 10/21/12	3x	M-W-F--				
	WJBK			M	10/15/12	:30	5:36 PM	DS-T12-04H	\$675.00		3
	WJBK			W	10/17/12	:00			\$675.00	See MG 14.4, 14.5, 14.6, 14.7, 14.8	1
	WJBK	NLCS Champ Non Home	Various	W	10/17/12	:00			\$1,000.00	Credited	8
	WJBK	M-F 11a-12p News BB/SP	11a-12p	W	10/17/12	:30	11:59 AM	DS-T12-06H	\$350.00	MG for 11.2, 14.1, 12.2, 13.4	4
	WJBK	Fox 2 News AM 9a	9a-10a	Th	10/18/12	:30	9:21 AM	DS-T12-06H	\$600.00	MG for 11.2, 14.1, 12.2, 13.4	7
	WJBK	Fox 2 News AM 9a	9a-10a	F	10/19/12	:30	9:34 AM	DS-T12-04H	\$600.00	MG for 11.2, 14.1, 12.2, 13.4	6
	WJBK	M-F 3p-4p	3p-4p	F	10/19/12	:30	3:17 PM	DS-T12-04H	\$300.00	MG for 11.2, 14.1, 12.2, 13.4	5
	WJBK			F	10/19/12	:30	5:52 PM	DS-T12-04H	\$675.00		2
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
					10/15/12 to 10/21/12	4x	MT-TF--				
	WJBK			M	10/15/12	:30	6:27 PM	DS-T12-04H	\$675.00		4

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15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
	WJBK			Tu	10/16/12	:30	6:18 PM	DS-T12-04H	\$675.00		2
	WJBK			Th	10/18/12	:30	6:17 PM	DS-T12-04H	\$675.00		3
	WJBK			F	10/19/12	:30	6:24 PM	DS-T12-04H	\$675.00		1
16	WJBK	M-F 630p-7p	630p-7p								
		Candidate Discount									
					10/15/12 to 10/21/12	2x	--W-F--				
	WJBK			W	10/17/12	:00			\$625.00	Credited	2
	WJBK			F	10/19/12	:30	6:43 PM	DS-T12-06H	\$625.00		1
17	WJBK	Tu Prime Hour 2	9p-10p								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	-T-----				
	WJBK			Tu	10/16/12	:00			\$2,800.00	See MG 17.2	1
	WJBK	X FACTOR	8p-10p	W	10/17/12	:30	9:45 PM	DS-T12-06H	\$8,500.00	MG for 17.1 10/16	2
18	WJBK	Tu Prime Hour 1	8p-9p								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	-T-----				
	WJBK			Tu	10/16/12	:30	7:59 PM	DS-T12-04H	\$2,200.00		1
20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
					10/15/12 to 10/21/12	3x	-T---SS				
	WJBK			Tu	10/16/12	:30	10:57 PM	DS-T12-04H	\$2,000.00		3
	WJBK			Sa	10/20/12	:30	10:40 PM	DS-T12-04H	\$2,000.00		6
	WJBK			Su	10/21/12	:00			\$2,000.00	Credited	5
21	WJBK	Fox 2 News Edge	11p-1130p								
		Candidate Discount									
					10/15/12 to 10/21/12	5x	MTWTF--				
	WJBK			M	10/15/12	:30	11:52 PM	DS-T12-03H	\$1,350.00		4
	WJBK			Tu	10/16/12	:30	11:23 PM	DS-T12-04H	\$1,350.00		3

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21	WJBK	Fox 2 News Edge	11p-1130p								
		Candidate Discount									
	WJBK			W	10/17/12	:30	11:27 PM	DS-T12-05H	\$1,350.00		2
	WJBK			Th	10/18/12	:30	11:59 PM	DS-T12-06H	\$1,350.00		5
	WJBK			F	10/19/12	:00			\$1,350.00 Credited		1
22	WJBK	M-F 10a-11a News	10a-11a								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	--W----				
	WJBK			W	10/17/12	:30	10:11 AM	DS-T12-04H	\$275.00		1
23	WJBK	M-F 730p-8p	730p-8p								
		Candidate Discount									
					10/15/12 to 10/21/12	1x	---T---				
	WJBK	M-F 4p-5p	4p-5p	W	10/17/12	:30	3:08 PM	DS-T12-05H	\$400.00	MG for 23.1 10/18	2
	WJBK			Th	10/18/12	:00			\$675.00	See MG 23.2, 23.3	1
	WJBK	Fox 2 News AM 430a	430a-5a	Tu	10/23/12	:30	4:29 AM	DS-T12-05H	\$275.00	MG for 23.1 10/18	3
<u>Aired Spots</u>				57							

<u>Gross Total</u>	\$47,725.00	
<u>Agency Commission</u>	\$7,158.75	
<u>Net Amount Due</u>	\$40,566.25	<u>Payment Terms 30 Days</u>

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